

Workshops, Coaching & Consulting Services by Gerald Klickstein

Gerald Klickstein's workshops and consulting services enable musicians, educators, music schools and career services professionals to excel. He also coaches individual musicians via Skype, empowering them to perform confidently, win higher ed faculty positions, and build thriving careers.

Please submit inquiries via the [Contact](#) page at MusiciansWay.com:

www.MusiciansWay.com/contact

Learn more about Gerald Klickstein at LinkedIn: www.linkedin.com/in/klickstein

Gerald Klickstein appears at leading music schools such as the Curtis Institute, Rice University, and the Norwegian Academy of Music as well as at prestigious summer institutes such as the Meadowmount School of Music and the National Repertory Orchestra. He also frequently lectures at national conferences, including those of the College Music Society, Chamber Music America, Music Teachers National Association, and the American String Teachers Association.



He also coaches individual musicians via Skype, empowering them to build thriving careers, win higher ed faculty positions, and more. To inquire about individual career coaching, please write via the [contact page](#).

Presentations for Music Students & Young Professionals

Designing Arts Events that Attract Large Audiences

Using the time-tested principles of design thinking, participants develop plans to grow their audiences and create high-impact performance events. We explore avenues to better understand target populations and define their motivations and barriers to arts participation. We then generate ideas to address those issues and map out ways to prototype and test performance projects. We also review model concert events that drew large audiences, explore funding strategies, and consider audience development resources from the Wallace Foundation and others. See: [Design Thinking for Audience Development](#) and [3 Traits of Successful Concert Programs](#).

Commissioning & Funding New Music

Composers, performers, and arts administrators who attend this workshop discover sources of grant and other funding, learn to organize consortium commissions, and gain strategies for managing rights and premieres. Composers become empowered to attract good-paying commissions, and performers acquire the ability to build distinctive repertoires, contribute to the literature for their instruments, and draw interest from presenters, the public, and the media.

Confronting Music Performance Anxiety (may include a screening of the documentary film [Composed](#))

Discover research-based strategies to build on-stage skills, take charge of nervousness, and perform from the heart. Gerald Klickstein demystifies the causes of stage fright and supplies musicians with dependable techniques to excel in high-stakes performances. This workshop can include a screening of the acclaimed 75-minute documentary film, [Composed](#), which depicts classical musicians' battles with performance anxiety (Gerald Klickstein is a featured cast member in the film). Also see articles on *The Musician's Way Blog* in the [Performance Anxiety](#) category.

The Essentials of Music Career Success

In this fundamental workshop, Gerald Klickstein empowers musicians to succeed as artists and professionals. Participants map out diverse career possibilities as they explore ways to create value with their music, connect with music employers, and build income streams. We delve into financial, business and legal issues in music, too, distilling the core elements and enabling attendees to handle the operational demands of the music profession. Musicians depart with step-by-step action plans they can immediately undertake to achieve their long and short-term goals. See the [Music Career Articles](#) on *The Musician's Way Blog*.

12 Habits of Healthy Musicians

From hearing loss to hand pain to vocal nodules, musicians can be felled by numerous mishaps. This presentation encapsulates research-based ways in which performers, students, and educators can keep their creativity rolling while sidestepping injuries. Read about the [12 Habits](#) on *The Musician's Way Blog*. Also see Chapters 12 & 13 of [The Musician's Way](#).

How to Win a College Music Faculty Position

Many musicians pursue advanced degrees, especially doctorates, hoping to becoming college faculty, yet graduate school curricula rarely equip graduates to compete for today's positions. This workshop shows aspiring faculty what qualifications they need, how to acquire them, how to apply and interview for positions, and how to succeed in the academic job market. See [Applying for Faculty Positions](#) on *The Musician's Way Blog*.

Grant Writing Strategies that Succeed

Across the globe, foundations and government agencies offer funding for musicians and other artists to develop and present their work. Nonetheless, few emerging artists understand how to identify suitable funders, create fundable projects, craft grant proposals, and put together detailed budgets. This session provides attendees with the know-how and materials they need to create high-impact projects, discover funding agencies, and author grant proposals that succeed. See [Resources for Grantseekers](#) on *The Musician's Way Blog*.

The 4 Elements of Successful Collaboration

An ensemble's professional success depends on 4 things aside from the members' musical abilities: their culture, interpersonal skills, business practices, and rehearsal/performance strategies. In this session, musicians learn to establish effective team cultures, adopt positive interpersonal habits, employ sound business practices, rehearse productively, and perform artistically. See [Ten Tips for Collaborating Musicians](#) on *The Musician's Way Blog*.

The Power of Deep Practice

When deep learning concepts merge with effective practice strategies the result is a supercharged form of music learning Gerald Klickstein calls *Deep Practice*. In this session, musicians absorb proven practice strategies – such as varied, distributed and interleaved practice techniques – that both build and reinforce neural connections, enabling musicians to solve technical problems, create compelling interpretations, and become secure performers. See the [Music Practice](#) articles on *The Musician's Way Blog* and Part I of [The Musician's Way](#).

Masterful Memorization

Is the ability to perform from memory a talent or an acquired skill? Research shows that expert memorizers employ skills that any musician can learn. Gerald Klickstein deconstructs the memorization process and supplies performers with an arsenal of ready-to-use strategies. See [The Four Stages of Memorization](#) on *The Musician's Way Blog*.

Master Classes for Instrumentalists & Singers

Gerald Klickstein presents high-impact master classes for diverse musicians. Regardless of instrument, he empowers performers to refine their interpretations and stage presence, gain technical fluency and confidence, improve their practice skills, and recognize professional opportunities. Employing his signature approach that integrates artistic and career concepts, he enables participants to perform fearlessly and achieve short and long-term goals.

Presentations for Music Faculty, Administrators, Staff

New-Century Music Education – Improve Outcomes

Spanning a single workshop or multi-day residency, Gerald Klickstein proposes ways that colleges and conservatories can transform their programs to meet the needs of today's students and graduates. He shows how schools can incorporate low-cost offerings that boost student retention and success as well as improve the career outcomes of alumni. He outlines structures for curricular modernization, academic advising, career services, internship creation, community engagement and change management. Participants investigate ways to integrate into existing curricula education in entrepreneurship, creativity, collaboration, technology, occupational health, and more. He also delineates avenues for school leaders to build consensus among faculty to implement innovations. See: [6 Keys to Music School Survival](#) as well as [Music Education and Entrepreneurship](#) on *The Musician's Way Blog*.

Modern Practices for Studio Classes

Applied music faculty typically run studio classes like masterclasses: students perform, and their musicality and technique are critiqued. Is that format optimal? Gerald Klickstein contends that the traditional masterclass structure is incomplete and offers 12 learning outcomes and teaching practices that address more inclusive competencies. The learning outcomes encompass both the procedural and declarative knowledge involved in becoming a capable, 21st-century performer; their corresponding teaching practices foster not only musical and technical facility but also self-efficacy, scholarly inquiry, and career readiness. The workshop concludes with a discussion of learning assessments.

Designing Arts Events that Attract Large Audiences

Using the time-tested principles of design thinking, participants develop plans to grow their audiences and create high-impact performance events. We explore avenues to better understand target populations and define their motivations and barriers to arts participation. We then generate ideas to address those issues and map out ways to prototype and test performance projects. We also review model concert events that drew large, diverse audiences and consider audience development resources available from the Wallace Foundation and others. Learn more on [The Musician's Way Blog](#).

Boost Career Readiness with Experiential Learning

Music students who participate in curricular or co-curricular experiential learning activities enjoy superior career outcomes compared to those who don't. In this workshop, Gerald Klickstein shows music schools how they can implement field projects, practicums, and off-campus work-study partnerships that boost students' professional know-how and career readiness. Attendees examine legal and ethical issues, view examples of successful experiential learning programs, and delve into the fine points of designing, executing and evaluating EL initiatives.

Music Career Coaching for University Career Counselors

Music students pay the same required fees as other college students, yet university career centers often lack the resources and expertise to provide comprehensive career counseling to musicians. In this residency, Gerald Klickstein works with career counselors and career center directors, providing them with conceptual frameworks to understand common music occupations, materials such as templates for creating career-specific resumes and websites, strategies to create and fund internships, and guidelines to equip music students for rewarding, in-demand careers.

Preparing DMA Candidates to Win Tenure-Track Jobs

This workshop explores curricular innovations and career advising strategies that empower doctoral students to succeed in academic job searches. We first examine the competencies that performers and composers require to compete for tenure-track positions. By comparing those qualifications to typical DMA curricula, Gerald Klickstein demonstrates that DMA programs leave most graduates underqualified for today's faculty roles. To close that qualification gap, Gerald Klickstein presents a two-pronged approach. One prong equips an institution's career center to provide inclusive services to DMA students. The second prong entails implementing an efficient curricular pathway, one that fits within existing DMA course sequences and enables candidates to incrementally acquire the knowledge, skills, experience, and materials that optimize their job-readiness.

Commissioning & Funding New Music

Composers, performers, and arts administrators who attend this workshop discover abundant sources of grant and other funding, learn to organize consortium commissions, and gain strategies for managing rights and premieres. With those concepts in hand, composers are empowered to attract good-paying commissions, arts organizations become equipped to launch commissioning ventures, and performers acquire the ability to build distinctive repertoires that attract broad interest.

Grant Writing Strategies that Succeed

Organizations worldwide offer funding for musicians and other artists to develop and present their work, yet many artists lack effective strategies to access such grant programs. This session provides musicians, artists and arts faculty with essential know-how to discover funders, design fundable projects, construct budgets, and author winning grant proposals. Attendees receive a concise grant-writing guide, a sample budget, and a range of techniques they can promptly use to realize their goals. See [Resources for Grantseekers](#) on *The Musician's Way Blog*.

Teaching Performance Skills

Music Educators: Equip your students to perform confidently and artistically with a research-based program for building performance skills. Discover ways to incorporate performance instruction into lessons and rehearsals, conduct performance-development classes, teach anxiety-busting techniques, and empower students to practice performing. The workshop incorporates materials that teachers can promptly use such as a list of student learning outcomes, a rubric, and student self-evaluation tools. This workshop can also include a screening of the 75-minute documentary film, [*Composed*](#), which depicts classical musicians dealing with performance anxiety problems and illustrates how inadequately music curricula educate students to cope with performance stress.

Masterful Memorization

Is the ability to perform from memory a talent or an acquired skill? Research shows that expert memorizers employ skills that any musician can learn. Gerald Klickstein deconstructs the memorization process and supplies educators and performers with an arsenal of ready-to-use strategies. Materials include a list of student learning outcomes, a rubric, and a student self-evaluation. See [The 4 Stages of Memorization](#) on *The Musician's Way Blog*.

The 1st-year Music Seminar – Elevate Student Retention & Success

More than a decade of research demonstrates that well-designed first-year seminars can dramatically increase college student retention, satisfaction, and graduation rates. This session spells out strategies to design, implement, and evaluate a one-semester course that outfits incoming college music students with practice, performance, collaborative, self-care, student success and career skills. Materials include learning outcomes, assessments and a syllabus. Attendees also review data from a music school that implemented such a seminar and achieved outstanding results. See: [6 Keys to Music School Survival](#).

For more information, contact Gerald Klickstein: MusiciansWay.com/contact